

JUDGING CRITERIA

1. PRE-PRODUCTION (25 MARKS)

- Storyboard Breakdown Panels

Competitors have an inspiring and entertaining plot that is original. The story plot breakdown demonstrates draftsmanship, has captions and is clear.

- Pose Test

Competitors pose test is creative and consistent in design and style, demonstrates the character(s) personality, and includes a character bio.

2. WILD CARD (30 MARKS)

- Element Plot Integration

The wild card element is visible and necessary in each story breakdown. The element has significance and has a creative influence in the action sneeze. The element is used in an unpredictable and engaging way within the animation.

- Appeal

The element is engaging and evokes emotion from the audience. The element is visually consistent and has a good silhouette throughout the animation.

- Performance of Element

The element exhibits use of strong animation principles and must include the use of arcs and slow in and slow out.

- Audio Clip Inclusion

Audio is included, is synced, and supports the action of the element.

3. ANIMATION (40 MARKS)

- Story Setup Animation

Minimum of 3 principles demonstrated in the story setup. The animation is smooth, believable and makes good use of pauses.

- Story Conflict Animation

Minimum of 3 principles demonstrated in the conflict. The animation is smooth, believable and makes good use of pauses.

- Story Resolution Animation

Minimum of 3 principles demonstrated in the resolution. The action of the sneeze is present and creatively implemented. The animation is smooth, believable and makes good use of pauses.

- Design Principles

Effective visual depth is used to separate foreground and background. The layout strongly supports animation focus and interest. Design/colour harmony is present.

- Cinematography

Camera movement has purpose and does not distract or cause uneasiness. A variety of shots are used. Sets and props are used to establish shots. Visual depth is present. All shots are present in the final animation.

4. Final Product (5 marks)

- Pre-production influence

The story plot is clear and matches the visual story panels. Final performance of characters reflects the personality as shown in the pose test.

- Specifications

Animation is the required length plus the given title screen and pose test. Resolution is 1280 x 720, 24 fps. File format is .mp4 or .mov.